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Company manages benefit issues for businesses

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Contributing Writer

BEAVERCREEK — What: ESAssist LLC, 70 Birch Alley, Suite 240, The Greene, Beaver creek.

What the business does: ESAssist provides insurance enrollment services assistance for companies. Their clients use ESAssist as an extension of the human resources department to enroll employees in health, dental and life insurance programs. ESAssist continues to interact with client employees after the initial enrollment by providing a call center and a website that features a specific company site for employees.

For larger companies, ESAssist functions as a benefits center providing billing support and maintaining Health Savings Accounts (HSA) and Flexible Spending Accounts (FSA) for employees.

What makes the business stand out: Co-owners Patty Alteslane and Dayton Boyd can build customized websites for the software package they use. They also offer software programs featuring a talking female avatar, who walks client employees through the enrollment process as another option for companies.

How the business started: Alteslane and Boyd initially worked for McGohan and Brabender's enrollment team. The team was responsible for enrolling McGohan and Brabender clients in health and insurance programs. In 2012, the insurance broker decided that the enrollment team was not part of their core business, so a decision was made to spin it off. Alteslane and Boyd were offered the opportunity to become partners and owners of the new business that they renamed ESAssist.

Alteslane, president of ESAssist, is a U.S. Army veteran with 20 years of experience in the field of human resources while Boyd, who was raised in California, but named after the city where her parents met, serves as vice-president.

Customer comment: "WorkflowOne transitioned our benefits enrollment and call center to ESAssist seamlessly," said Becky Guttstein, director, compensation and benefits for WorkflowOne. "The ESAssist team serves as an extension of our benefits department, consistently providing a high level of service to our employees."

Contact information: Hours are 8 a.m.- 5 p.m., weekdays with a live call center open to clients during the same hours. Contact ESAssist at 937-395-4515, or via e-mail at EnrollmentServices@ESAssist.net